



Our Mission: To help Marion County become an amazing place to live by promoting healthy eating and physical activity in schools and neighborhoods throughout our community.

Pioneering Healthier Communities Ohio – Marion is a diverse coalition of community leaders and organizations working to promote policy, systems and environmental changes that will allow children to increase their physical activity and improve their eating habits leading to reduced rates of childhood obesity in Marion. Our work is in concert with a state-wide network of communities, advocates, organizations and individuals creating fair opportunities for children to access healthy food and physical activity. The primary goal of this initiative is to reduce childhood obesity in Marion.

2014 - 2017 Objectives:

1. To increase opportunity for physical activity in people’s daily lives.
2. To increase public awareness and support for the needs of PSE change to reduce childhood obesity while also providing educational tools that encourage lifestyle changes.
3. To increase opportunities for physical activity and healthy eating within schools, child cares and extracurricular / out of school activities.
4. To increase healthy food access and healthy food choices in Marion County.
5. To sustain and evaluate the work of the coalition.

Objective #1: To increase opportunity for physical activity in people’s daily lives.

RWJF Strategy supported:

- Ensure that all foods and beverages served and sold in schools meet or exceed the most recent Dietary Guidelines for Americans.
- Increase access to high-quality, affordable foods through new or improved grocery stores and healthier corner stores and bodegas.
- Increase the time, intensity and duration of physical activity during the school day and out-of-school programs.
- ✓ Increase physical activity by improving the built environment in communities.
- Use pricing strategies – both incentives and disincentives – to promote the purchase of healthier foods

Policy / Systems / Environmental Change supported:

Strategy	Activities	Person/ Organization Responsible	Timeline	Benchmarks & Evaluation Measures	Accomplishments Evaluated in 2015, 2016, 2017
<p>1. Work with the City of Marion to update and improve infrastructure to support active transportation.</p> <p>2. As opportunities arise, lead advocacy efforts for “complete streets”.</p> <p>3. Support and supplement 2014 - 2015 Safe Routes to School project.</p>				<p>3 additional “spurs” added to marked bike route</p> <p>2 City Parks have improved physical activity related facilities</p> <p>2 City Parks have improved access from neighborhood to park</p> <p>Bike / walk path established from Villandry to Wellness Drive</p> <p>Bike / walk path established from the Siesta Dr. neighborhood to Marion’s college campus</p> <p>Biking access from City limits to Tallgrass Trail improved</p> <p>1 mile of repaved streets include bike lanes or sharrows</p> <p>PHC members attend 90% of related public meetings</p> <p>Provide public talking points for 60% of applicable projects</p> <p>4 educational / promotional events held in conjunction with SRTS completion</p> <p>Taft Elementary adopts policies</p>	

<p>4. Encourage safe biking for children with continued school bike safety days.</p> <p>5. Encourage year-round walking / biking at or to Marion County Schools</p> <p>6. Partner with City, Downtown Marion and other organizations with similar objectives to improve non-motorized access to downtown.</p>				<p>encouraging all students living within one mile of school to walk or bike to school</p> <p>10 in-school bike safety days held</p> <p>3 Schools adopt policies and / or Built Environment changes</p> <p>3 years of Walk / Bike to School events held with 80% of schools participating</p> <p>2 changes to built environment occur that improve walking or biking access and use of downtown.</p> <p>Maps produced outlining three looping bike routes centered from Tall Grass Trail.</p>	
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NOTE: This objective may be addressed by additional policy/ systems/ environmental change strategies (repeat as needed)

Objective #2: To increase public awareness and support for the needs of PSE change to reduce childhood obesity while also providing educational tools that encourage lifestyle changes.

RWJF Strategy supported:

- ✓ Ensure that all foods and beverages served and sold in schools meet or exceed the most recent Dietary Guidelines for Americans.
- ✓ Increase access to high-quality, affordable foods through new or improved grocery stores and healthier corner stores and bodegas.
- ✓ Increase the time, intensity and duration of physical activity during the school day and out-of-school programs.
- ✓ Increase physical activity by improving the built environment in communities.
- ✓ Use pricing strategies – both incentives and disincentives – to promote the purchase of healthier foods

Policy / Systems / Environmental Change supported:

Strategy	Activities	Person/ Organization Responsible	Timeline	Benchmarks & Evaluation Measures	Accomplishments Evaluated in 2015, 2016, 2017
<p>1. Keep relevant information in front of community stakeholders through quarterly PHC / CHC Electronic Newsletter</p> <p>2. Keep relevant information accessible to stakeholders and general public through website</p> <p>3. Community leaders and stakeholders have opportunity to give input and hear from coalition</p> <p>4. Public marketing campaign using multiple media and communication outlets is developed and implemented focusing on PSE and urgency of issue</p> <p>5. Social media used to support work of Action Teams and keep community awareness high</p> <p>6. Support a statewide educational campaign to address the issues of sugar sweetened beverages and their impact on obesity.</p>				<p>4 newsletters published each year.</p> <p>Distribution list is at least 75 people in 2014; 100 in 2015 and 125 in 2016 & 2017</p> <p>Website is established and updated quarterly</p> <p>3 Stakeholder Dialogues held</p> <p>Campaign developed in 2014</p> <p>Campaign implemented in 2015</p> <p>Average 8 social media posts per month</p> <p>Interest surveys in adopting internal nonsugar beverage policy completed in 8 facilities across multiple sectors</p> <p>At least 2 facilities adopt policies and promote state campaign.</p> <p>At least 2 E Newsletters per year</p>	

<p>7. Advocate for regional campus technical college and/or vocational school to adopt policies requiring community service hours related to healthy eating and physical activity strategies.</p> <p>8. Partner with and support other organization's efforts to educate and support families on adopting healthy lifestyles.</p>				<p>include campaign information or links</p> <p>At least 2 colleges / schools adopt policies requiring community service hours related to healthy eating and physical activity strategies.</p> <p>Combined, schools provide a minimum of 20 community service hours per school year.</p> <p>Farm Bureau offers 5 Farm to Family cooking events / series'</p> <p>10 additional community or school based educational events are held</p>	
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NOTE: This objective may be addressed by additional policy/ systems/ environmental change strategies (repeat as needed)

Objective #3: To increase opportunities for physical activity and healthy eating within schools, child cares and extracurricular / out of school activities.

RWJF Strategy supported:

- ✓ Ensure that all foods and beverages served and sold in schools meet or exceed the most recent Dietary Guidelines for Americans.
Increase access to high-quality, affordable foods through new or improved grocery stores and healthier corner stores and bodegas.
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Increase physical activity by improving the built environment in communities.
Use pricing strategies – both incentives and disincentives – to promote the purchase of healthier foods

Policy / Systems / Environmental Change supported:

Strategy	Activities	Person/ Organization Responsible	Timeline	Benchmarks & Evaluation Measures	Accomplishments
<p>1. Facilitate training and assist with implementation on healthy food guidelines/policies in Early Child Care (ECC) settings.</p> <p>2. Provide training and technical assistance to area schools looking to implement non-food fundraising.</p> <p>3. Assist local schools and community organizations in the adoption of Healthy food guidelines and policies.</p>	<p>Child care family survey to assess eating and other healthy habits. Healthy Children/Healthy Weight</p>			<p>Provide training to a minimum of 5 ECC settings</p> <p>Of those 5 facilities a minimum of 3 will implement a PSE change in support of healthy food and beverages within their child care setting</p> <p>Offer training & / or technical assistance to all school districts on Non-Food /Healthy fundraising.</p> <p>Of those trained, 75% will implement steps towards the adoption of healthy fundraising policies.</p> <p>A minimum of 2 districts/ organizations will adopt healthy food guidelines.</p> <p>4 Districts will adopt policy of water bottles as part of supply list.</p> <p>Assist in the adoption of Healthy Food Policies in the 3 districts that already have healthy food guidelines.</p>	

<p>4. Assist area school districts and childcare facilities in increasing opportunities for extracurricular physical activity.</p> <p>5. Support Farm to School initiatives</p> <p>6. Assist Marion City Schools to increase and improve availability of healthier food and beverages by a system change to promote breakfast in classroom</p> <p>7. Advocate with youth serving organizations to adopt healthy snack / food policies</p> <p>8. Partner with administrators of Summer Feeding sites to include physical activity</p>	<p>Gather results of schools providing breakfast in classroom and share findings with other districts interested in implementing</p> <p>Advocate for Breakfast in Classroom</p>			<p>Offer technical assistance to all school districts in regards to increasing extracurricular physical activity.</p> <p>Of those assisted, 50% will implement extracurricular opportunities that increase physical activity.</p> <p>A minimum of 3 school will receive technical assistance/ training of Farm to School Initiatives.</p> <p>Of those 3 districts, at least 1 will make steps towards the implementation of Farm to School standards.</p> <p>At least 3 schools in MCS district adopt breakfast in the classroom</p> <p>3 Youth serving organizations adopt healthy snack / food policies</p> <p>Physical activity occurs 4 days per week at designated MCS Summer Feeding sites (1 or 2 days each site)</p> <p>Physical activity occurs 1 day per week at 2 county-based Summer Feeding sites</p>	
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Objective #4: To increase healthy food access and healthy food choices in Marion County.

RWJF Strategy supported:

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Increase physical activity by improving the built environment in communities.
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Policy / Systems / Environmental Change supported:

Strategy	Activities	Person/ Organization Responsible	Timeline	Benchmarks & Evaluation Measures	Accomplishments
<p>1. Continue effort to change physical environment resulting in community gardens and other locally grown food sources.</p> <p>2. Partner or coordinate with food stores / venues in underserved neighborhoods for better access to fresh produce and other healthy foods</p> <p>3. Partner and coordinate efforts for locally grown food sources and markets.</p>				<p>PHC directly coordinates 40 raised bed gardens</p> <p>Provide technical support to 5 organizations / entities who coordinate additional community gardens</p> <p>2 entities within City or County incorporate orchards or other communal produce</p> <p>2 designated Healthy in Hurry stores operate in such neighborhoods</p> <p>Lincoln Park Aquatics Center offers fresh produce at price point to promote consumption</p>	

NOTE: This objective may be addressed by additional policy/ systems/ environmental change strategies repeat as needed)

Objective #5: To sustain and evaluate the work of the coalition.

RWJF Strategy supported:

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Policy / Systems / Environmental Change supported:

Strategy	Activities	Person/ Organization Responsible	Timeline	Benchmarks & Evaluation Measures	Accomplishments Evaluated in 2015, 2016, 2017
<p>1. Leadership Team members make three year commitment</p> <p>2. Stay current on trends and proven practices by attending related local, regional and national trainings, conferences and workshops.</p> <p>3. Keep community stakeholders informed through quarterly PHC / CHC Electronic Newsletter</p> <p>4. Leadership Team is engaged through meaningful meetings and work.</p>				<p>90% of current Leadership Team members commit to participate through 2016</p> <p>70% of current Leadership Team members commit their organization to participate through 2016</p> <p>2 Leadership Team members attend YUSA Learning Institute each year held</p> <p>2 Leadership Team or other community stakeholders attend at least one Leadership for Healthy Cities or similar conference</p> <p>5 community stakeholders attend a regional training or conference each year</p> <p>4 newsletters published each year.</p> <p>Distribution list is at least 50 people in 2014; 75 in 2015 and 100 in 2016 & 2017</p> <p>4 Leadership Team meetings held each year one of which evaluates that year's work and plans for next year</p>	

<p>5. Action Teams are engaged through meaningful meetings and work.</p> <p>6. Sufficient funding is acquired to manage the coalition and its initiatives</p> <p>7. Evaluations are used to determine engagement of stakeholders and impact of initiatives</p> <p>8. Partner organizations are developed that providing staffing and other support towards coalition's work.</p> <p>9. Coalition's work is coordinated with other Marion area agencies, coalitions and organizations with similar or overlapping missions</p>				<p>All Leadership Team meetings include dialogue and discussion on progress of CAP and community issues impacting work</p> <p>Leadership Team re-evaluations and adjusts as necessary the Action Team structure at least twice during CAP period</p> <p>All Action Teams have written annual plans of work with specific assignments to individual team members</p> <p>At least 2 grant applications submitted each year</p> <p>End of season community garden evaluation occurs each year (using same format as 2013)</p> <p>4 additional evaluation tools are developed and implemented</p> <p>3 Stakeholder Dialogues held</p> <p>Leadership Team evaluates year's work during one quarterly meeting each year</p> <p>2 additional organizations (i.e. Marion Technical College; OSU Extension) provide staff time on coalition's objectives</p> <p>Coalition of coalition meetings held an average of twice each year</p>	
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Pioneering Healthier Communities - Marion Accomplishments

2011:

- Leadership Team attended national conference in D.C. for Launch
- Completed a Community Assessment
- Completed three year Community Action Plan
- City & Regional Planning attended Active Transportation Conference with PHC funding assistance
- Action Teams "Big Meeting" added partners to Action Teams
- Logo Developed
- Robert Wood Johnson Foundation (RWJF) / Y USA funding for implementation secured
- Hundreds are active on Walk to School Day
- Mark Fenton visits Marion, conducts walkability assessments and raised awareness of need for change
- Team members attended Healthy Tusc. Conference
- Food Access Assessment completed

2012:

- Webpage developed and launched
- 10 mile bike route finalized
- Smith Clinic Pediatrics recognized as Medical Provider Home & using current guidelines to address childhood obesity
- Healthy celebration guidelines adopted by 3 school districts
- Compelling video completed
- Garden at Y serves 100s of kids
- Marion Community Foundation funding of \$34,000 announced
- Weight of the Nation Community Viewing
- RWJF funding for continuation & state team collaboration awarded
- Sponsored Grand Rounds by Nationwide Children's Hospital on using Ounce of Prevention
- Stakeholder Dialogue held with community leaders

- Sawyer Ludwig Study & Plan for increased access completed
- Marion Family YMCA adopted Y Healthy Eating and Activity guidelines for Y Preschool
- Local school staff members attended training on new physical education standards with PHC funding assistance

2013:

- Ohio 95 finished with bike lanes
- 309 resurfaced with bike lanes
- Bike Safety Event held at two Marion City Schools
- Elgin updated wellness policies to address food based fundraising
- Identified & Secured Corner Store for Healthy in Hurry
- Marion City Schools held healthy cooking / crockpot events at three school buildings
- Conducted physical activity at summer feeding program serving over 1,000 children
- Community Garden established on Fairview with 14 gardeners
- Ounce of Prevention training at WIC and Center Street Community Clinic
- Ounce of Prevention material distributed to all MGH new parents
- Walk to / at School Day at all Marion City elementaries and Grant; County schools have 3,000+ participants
- RWJF / YUSA funding secured for additional year on statewide continuation
- Team members attended Learning Institute and Leadership for Healthy Cities conferences
- Secured Marion Community Foundation funding for 2014
- 10 mile Circular Bike Route completed and ribbon cutting held
- 3 Bike Route spurs marked
- Shoe the Loop walking routes marked and trailhead installed